

TIME: 7:59

DATE: 4/15/54

SPONSOR: MRS. WIGGINS CANDY STORE

SOLICITOR: SS

SPRING VACATION HAS COME AND GONE, BUT THE EASTER HOLIDAYS ARE STILL BEFORE US. EASTER RABBITS AND EASTER EGGS ARE LONG\*STANDING SYM\*BOLS OF THIS SEASON. WHETHER THEY ARE MILK CHOCOLATE, SUGAR COATED, OR LIVE AND FRISKING, THEY BELONG TO EASTER TIME. MRS. WIGGINS CANDY STORE, ON KING STREET, HAS A LARGE TEMPTING VARIETY OFFINE EASTER CANDIES AND GIFTS. IF YOU ARE LOOKING FOR THE CHOCOLATE BUNNIES THAT YOU CAN REMEMBER LOVING WAY BACK WHEN---, YOU'LL FIND MRS. WIGGINS HAS THEM FOR A LITTLE AS \$.30. PERHAPS YOUR FAVORITE WILL BE THE EASTER BONNET ASSORTMENT. IT'S A HOLIDAY TREAT--LAYERS OF DARK AND MILK CHOCOLATE, NUTS, CREAMS, AND ALL YOUR FAVORITES --OVER TWO POUNDS OF CANDY, FOR ONLY \$2.75. FOR THOSE EASTER CANDIES , WHETHER RABBITS, COINS, CHICKENS, OR EGGS, REMEMBER, THE BEST IN SWEETS FOR ALL OCCASSIONS, IS WAITING FOR YOU AT MRS. WIGGINS CANDY STORE.

THE CORRECT TIME IS NOW 8:00 YOU ARE TUNED TO 600, THE VOICE OF SMITH COLLEGE, W.C.S.R., IN NORTHAMPTON.

ANNOUNCER SIGN.

*Al Thompson*

TIME: 7:55

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SPEAKER: MRS. WIGGINS CANDY STORE

COLLECTOR: 22

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LIVE AND PRISING, THEY BELONG TO EASTER TIME. MRS. WIGGINS CANDY  
STORE, ON KING STREET, HAS A LARGE TEMPTING VARIETY OF EASTER  
CANDIES AND GIFTS. IF YOU ARE LOOKING FOR THE CHOCOLATE BUNNIES  
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MRS. WIGGINS HAS THEM FOR A LITTLE AS \$1.50. PERHAPS YOUR FAVORITE  
WILL BE THE EASTER BUNNET ASSORTMENT. IT'S A HOLIDAY TREAT-LAYERS  
OF DARK AND MILK CHOCOLATE, WHIPS, CREAMS, AND ALL YOUR FAVORITES  
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